



## Your Learning Management Platform for Security & More

Get an engaging training platform that instills a security-focused culture and equips your organization to create its own training courses and upload/deploy them to relevant team members.

### Your Business Risks

Your weakest link against security threats? Your employees.

The average cost of a data breach is \$4.24 million.<sup>1</sup>

A learning management solution serves as a foundation on which to train and educate your employees on security best practices. This can greatly decrease the likelihood of a breach.

Our training platform consists of built-in phishing training and comes with the option of letting your organization create its own training courses and upload/deploy them internally. This can include, but is not limited to, employee safety, conduct (anti-harassment) and more. It could even be used for human resources (HR) training such as employee onboarding, policy training, etc.

### Why Training Is Essential

- ✓ 85% of breaches involved the human element in 2020.
- ✓ 36% of breaches involved phishing in 2020, up 11% from last year.<sup>2</sup>
- ✓ 61% of data breaches included credential theft in 2020.<sup>2</sup>

Sources:

<sup>1</sup> Ponemon 2021 Cost of a Data Breach Report

<sup>2</sup> Verizon 2021 Data Breach Investigations Report



#### SIMULATED PHISHING

Test simulations that mimic real-life phishing and business email compromise attacks can be launched as often as desired and automatically staggered to prevent employees from receiving the emails all at the same time.



#### ENGAGING TRAINING

Your workers are more likely to grasp and adhere to training if it is engaging and informative. Short, animated explainer videos and quizzes provide an efficient and measurable learning environment.



#### CUSTOMIZABLE SCHEDULES

Keep employee skills up to date and make security awareness a routine by customizing your training schedule. Launch on-demand training or set it to launch regularly on a weekly, bi-weekly or monthly basis.



#### ANALYTICS & REPORTS

Robust analytics track and measure the effectiveness of your campaign, reporting results for the whole workforce right down to individual team members needing additional training.

MAKE SURE YOUR EMPLOYEES ARE EQUIPPED WITH THE TRAINING THEY NEED. LET'S TALK!

